



FRIDAY, SEPT 5TH 2014

BENEFITING DARRELL K ROYAL FUND
FOR ALZHEIMER'S RESEARCH AND
ALZHEIMER'S SUPPORT AND CARE IN TEXAS

2014 TABLE SPONSORSHIPS

\$25,000 - National Champion

- 2 premiere tables for 10 cocktails & seated dinner in honored guests designated area
- Patron's post show champagne reception
- 2 golf teams of 4 with forecaddies and lunch al fresco
- Attendance at The W Super Sponsor after party

\$15,000 - All-American

- 1 premiere table for 10 cocktails & seated dinner in honored guests designated area
- Patron's post show champagne reception
- 1 golf team of 4 with forecaddies and lunch al fresco
- Attendance at The W Super Sponsor after party

\$7,000 - All-Conference

- 1 table for 10 cocktails & seated dinner in VIP designated area
- 1 golf pairing with shared forecaddie and lunch al fresco

\$5,000 - All-State

- 1 table for 10 cocktails & seated dinner (limited quantity 6 available)

2014 EVENT SPONSORSHIPS

B-W-D Vince Gill Stage Sponsor - \$100,000

Legacy Council* After Party Sponsor - \$25,000
(sold to Ava and Steve Late, BMW and MINI of Austin)

Super Sponsor After Party - \$15,000

VIP Cocktail Hour Sponsor - \$10,000

For more sponsorship information, or to reserve your table
please visit dkrfund.org or contact

Sarah Dixon: info@dkrfund.org or (866) 946-3606

*The DKR Fund Legacy Council is a state-wide membership organization of 200 young professionals between the ages of 24 and 38 who are committed to funding Alzheimer's research in honor of Coach Darrell K Royal.



BEN ★ WILLIE
DARRELL
PRESENT
LINKS & LYRICS

Links:

Barton Creek Country Club - Crenshaw Course

Lyrics:

Austin City Limits - Moody Theater

Featuring:

Vince Gill & Friends

Honorary Event Chair - Eloise DeJoria

Honorary Golf Chairman - Ben Crenshaw

Henry Hortenstine - Dallas

“The best event ever - the song writers are up close and personal, great Texas food and lot’s of beer! What’s not to like?”

Mike Reynolds - Austin

“Once you hear a song’s actual author sing it and tell the story behind it... you’ll never listen to those songs the same way again.”

Ben Crenshaw

“I don’t think I have ever watched someone wear the crown of a champion any better than Darrell Royal.”

Willie Nelson

“He was a super guy... the kind of guy you want to be like when you grow up - be like Darrell Royal.”

Greg Abbott
Beau Armstrong
Mack Brown
Ben Crenshaw
Lisa Dawson
Eloise DeJoria
Frank Denius
Melissa Edwards

Larry Gatlin
Angie Harmon
Rita Hortenstine
Alfred Jackson
Joe Jamail
David Kazen
Margaret Krasovec
Ava Late
Red McCombs

Matthew McConaughey
Jim Bob Moffett
Laurée Moffett
Kit Moncrief
Mike Myers
Willie Nelson
Mack Rankin
Corby Robertson



DARRELL K ROYAL
RESEARCH FUND
for Alzheimer's Disease

The DKR Fund is a component fund of The Dallas Foundation, a 501(c)(3), publicly supported charity, Federal Tax ID 75-2890371. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.